

Recruitment

MarketingWeek

Centaur Communications Ltd
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rates (effective 1st January 2008)

Single column centimetre	£63
Full page mono	£5,745
Half page mono	£2,955
Quarter page mono	£1,525

Spot colour (Focoltone or process colour, no pantone colour accepted)	£370
Four colour	£550

Repeat discounts - exact repeats consecutive weeks	40%
3 column widths	+15%

copy

Monday 12.00 noon
Late copy - 10.30am Tuesday for Wednesday publication
Booking deadline: 4pm Friday

cancellation deadline

10am Friday before publication

mechanical data

Full page - type	254mm x 190mm
Full page - trim (if applicable)	280mm x 210mm
Full page - bleed (if applicable)	290mm x 215mm
1/2 page horizontal	125mm x 190mm
1/2 page vertical	250mm x 93mm
1/4 page	125mm x 93mm

column widths

One column	44mm
Two column	93mm
Three column	141mm
Four column	190mm

Printed offset litho

electronic transfer

Disks and other electronic transfer - phone Ad Production for details on either 020 7970 6338 or 020 7970 6320
Email: geoff.ball@centaur.co.uk

addoc

DX 44700 Soho Square

online premium upgrades*

Job of the Week	£520
Double button	£375
Single button	£225
Hot job	£100

* These rates apply when an advertisement is taken in the magazine